

# [***Balloon Fiesta Welcomes ExxonMobil As its New Presenting Sponsor***](https://advance.lexis.com/api/document?collection=news&id=urn:contentItem:64JK-3R31-JDG9-Y3SC-00000-00&context=1516831)

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**Body**

Santa Fe: The New Mexico Oil & Gas Association has issued the following press release:

The Albuquerque International Balloon Fiesta board, directors and staff have announced that ExxonMobil will be the event ’ s presenting sponsor for the next three years (2022-2024).

ExxonMobil has been a sponsor of Balloon Fiesta since 2019. The official name of the world ’ s largest and most popular ballooning event will be the Albuquerque International Balloon Fiesta powered by ExxonMobil.

ExxonMobil is one of the world ’ s largest publicly traded energy providers and develops and deploys solutions to meet society ’ s needs. Today that means taking a leading role in providing the products that enable modern life, reducing ***emissions*** and developing needed technologies to advance a lower-carbon ***emissions*** future.

“On behalf of ExxonMobil and its subsidiary XTO Energy, we are honored to serve as presenting sponsor of one of New Mexico ’ s most well-known and enchanting events. As a major energy producer in New Mexico, we are committed to both being an industry leader and to supporting New Mexican traditions and aspirations,” said Rick Cannon, New Mexico production manager at ExxonMobil. “We look forward to joining the Balloon Fiesta team, the ballooning community and New Mexicans in lifting off the 50th Fiesta this October. ”

“The ExxonMobil team has been a great supporter of our event since 2019, and we are delighted to have them join us in a larger role as the presenting sponsor for our 50th and beyond,” says Al Tetreault, President of the Albuquerque International Balloon Fiesta board of directors. “Their employees live and work here and this sponsorship of the state ’ s largest tourism event demonstrates their commitment to New Mexico and its rich traditions.

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